

St. Xavier's Catholic College of Engineering
Chunkankadai, Nagercoil - 629 003
(An Autonomous Institution - Affiliated to Anna University, Chennai)
www.sxcce.edu.in

Faculty of Department of Management Studies

2nd Board of Studies Meeting

Mode : Offline
Date & Time : 30th May 2023 at 10.00 a.m. - 01.00 p.m.
Venue : Board Room (SXCCE)

AGENDA

- Welcome Address
- 02.01. Confirmation of First BoS meeting minutes held on 14-11-2022 and Decision/Action Taken report.
- 02.02. Discussion on the Suggestions / Recommendations offered by the members in the First Academic Council meeting and the First Governing Body meeting.
- 02.03. Presentation of the proposed curriculum and getting recommendation for approval for the II year detailed draft syllabi of MBA Program for regulation 2022.
- 02.04. Other matters if any
- Vote of Thanks

Members Present: enclosed

MINUTES OF THE MEETING

The Chairmen, BOS of **Faculty of Management Studies** welcomed the members and introduced the internal members and thanked each of them for sparing their valuable time to attend the meeting. Our Principal Dr.J. Maheshwaran gave the introductory speech.

02.01. Confirmation of First BoS meeting minutes held on 14-11-2022 and Decision/Action Taken report.

Sl.No	Suggestions	Action taken	Remarks
1.	BOS members suggested to change the I semester lab subject title as Business Analytics Lab and to add topic on basic concepts of analytics and cloud computing	The title of the subject Business tools laboratory is changed as Business Analytics lab and the topics are included in the syllabus.	Confirmed in the BoS meeting.
2.	Include the topic 'Company Registration procedure for start-ups' in the subject Legal Aspects of Business	The topic Added in Legal Aspects of Business	Confirmed in the BoS meeting.
3.	II semester laboratory syllabus can be changed as Big data Analytics instead of Data Analysis. The changes in Big Data Analytics can be specified in the syllabus.	Big Data Analytics is added to the syllabus and subject title also changed.	Confirmed in the BoS meeting.

4.	The subject title of Production management can be changed to Operations Management or Production and Operations Management. Services operations topic can be added in unit 4 or unit 5. Lean management topic can be removed from unit 5, because the topic is not related to quality management. 5's concepts and SA(Social Accountability)8000 can be added in unit Lean manufacturing or agile manufacturing can be added in unit 4. Supply chain management topic can be added in unit 2 and in unit 4 Inventory planning and control topic can be changed to Inventory techniques.	All the changes were made in the syllabus and included the new topics	Confirmed in the BoS meeting.
5.	In II semester experts suggested to take the students for outbound training to develop the team building skills in the employability enhancement course Leadership skill development.	Included Leadership skill development course in II semester	Confirmed in the BoS meeting.
6.	In third semester, Unit 5 can be shortened instead of heavy content in Strategic Management subject.	Excluded the topics from Unit 5	Confirmed in the BoS meeting.
7.	For summer training experts suggested to change as organizational study since the students are studying about the functional departments of the organization.	Included	Confirmed in the BoS meeting.
8.	Industry expert suggested motivating the students for evening job (Earn While You Learn) to develop the managerial skills and it should be added as extra credit.	On process	Confirmed in the BoS meeting.
9.	For open electives, experts suggested to choose Entrepreneurship Development.	Included	Confirmed in the BoS meeting.
10.	Panel members suggested to specify the credit instead of credit range and also to specify the calculations for CGPA in Regulation.	Included	Confirmed in the BoS meeting.
11.	In III semester marketing elective the title Retail marketing can be changed into Retail Management and Marketing, also Service Marketing can be changed into Services Management and Marketing.	Changed the subject title as per suggestion of BOS members	Confirmed in the BoS meeting.

In Second semester Unit 5 topic of Human Resource Management can be to Performance Planning and Control instead of Performance Evaluation and control.	Included	Confirmed in the BoS meeting.
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02.02. Discussion on the Suggestions / Recommendations offered by the members in the First Academic Council meeting and the First Governing Body meeting.

The Chairmen presented the various suggestions and recommendations offered by the members in the first Academic Council meeting with regard to Management studies.

Programme	Suggestions / Recommendations	Decisions / Action taken
Faculty of Management Studies	It is suggested to include course 'Supply Chain' as one of the core courses.	Will be discussed in the next BoS meeting and will do the needful.
Faculty of Management Studies	It is suggested to offer elective courses based on specialization from the first semester onwards instead of offering them from the third semester.	Since specialization will be decided by the students after understanding the various functional areas of management, first two semester carry papers of various functional areas like Marketing, HR, Finance, Production and Systems. This gives students more clarity in choosing their specialization the project work of 4 months in any one specialization.

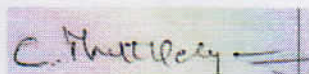
02.03. Presentation of the proposed curriculum and getting recommendation for approval for the II year detailed draft syllabi of MBA Program for regulation 2022.

Changes suggested by panel members in second year MBA syllabus were:

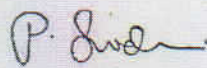
- Panel member suggested that in Strategic management (Semester III) few topics can be taken from Unit III and added in Unit V. Also topics like BMC, BCG Matrix, Blue ocean strategy, balance score card can be added in Unit III.
- Students can be motivated and make initiation to move for evening jobs so that they can gain industry exposure.

- The chairmen expressed the suggestions given from the first Academic council meeting and First General body meeting to the Panel Members.
- Panel members requested to increase the specialization electives. Supply chain management will be one among of it, because of the emerging industries all around the world.
- NPTEL courses can be motivated among the students. Choosing elective subjects from the NPTEL course in the second semester and can drop one or two elective subject in the III semester.
- In II semester Operations Management subject experts suggested to add SCM topics in one or two units and change the title as Operations Management and SCM.
- In II Semester HRM, Unit V performance evaluation can be renamed as performance Management, which is a trending term in the current scenario.
- Tourism / Hospital management specialization can be introduced.
- Experts suggested arranging industry experts/visiting faculty/Guest lectures to handle such electives.
- Students' publications in journals /Articles can be encouraged.
- In the Finance elective, the topic 'Insurance' can be added in Financial Service paper.
- In Marketing elective, Product and Brand Management paper can be rename as Brand Management.
- In Human Resource elective Performance Management paper can be added instead of Negotiation & conflict Management which was detailed already in Industrial Relations. Better this paper (N &C) can be club with IRLW and add necessary contents.
- Training and Development paper can be added in HRM elective list.
- MS22331: Unit V – Replace coaching with training wherever required
- MS22351: DM for BI – BI content not covered in the syllabus. Either change the title as Data Mining or include an unit on BI
- MS22352: Include topics like – ANN; CNN; RNN
- In Operations management elective, the title Quality Management can be Total Quality Management (TQM). In the Supply Chain Management (SCM), SCOR Framework can be added. International Logistics management paper can be added in this elective.
- In System elective, EBM/ERP can be replaced and suggested to add Supply chain Analytics, Data Sciences and HR Analytics.
- While discussing Open Electives, The paper name Marketing Management can be changed into Marketing in Digital Era.
- In Value added courses, Content management (content writing concept) can be added.
- Industrial visits have to be specified in Curriculum.
- Panel members also suggested creating clubs like functional / managerial clubs to the students which help them to improvise their self-skills, interacting capacity and group dynamics.

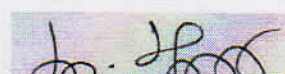
The Chairmen thanked all the members for their kind cooperation and the meeting came to an end.



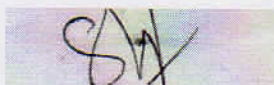
Dr. C. Muthuvelayutham
(Anna University Nominee)



Dr. Sridevi P
(Academic Expert)



Dr. Bala Murali B
(Academic Expert)



Mr. Shiju V.N, MD
(Industry Expert)



Mr. Dipu B
(Alumnus)



H.O.D
MBA

Mrs. Punitha Sahay Mary Francis



ACADEMIC DEAN
Dr. R.P. Anto Kumar



PRINCIPAL
Dr. J. Maheswaran

Internal Members present:

Sl.No	Name of the Member	Designation	Signature
1	Ms. S. Jasmine Suguna	Assistant Professor	
2	Ms. S. Viji Chitra	Assistant Professor	
3	Dr. M. Babima	Assistant Professor	
4	Mr. G. Jenit Hanson	Assistant Professor	